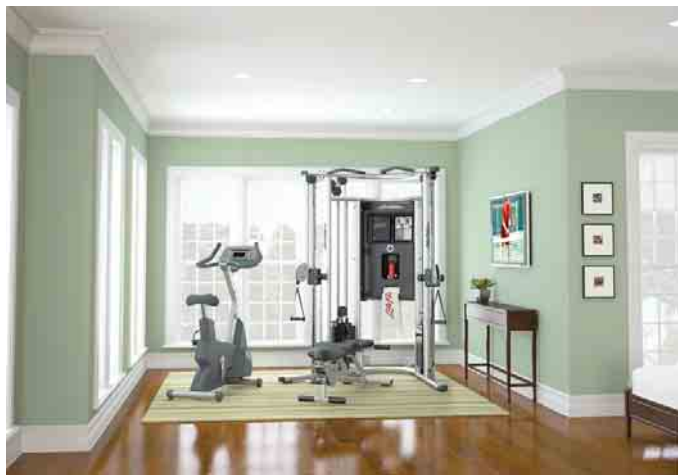


Tee to Fitness Preferred Pricing Program

For Internal Use Only



Offer your clients the best fitness equipment....

Life Fitness and Titleist Performance Institute have partnered to **OFFER YOUR CLIENTS 20% OFF*** Life Fitness strength and cardio home fitness equipment through our *Tee to Fitness Preferred Pricing Program*.

... and get rewarded for it!

Participate and earn a **5% cash-commission** for every client who purchases a Life Fitness product through our online store using your unique *Promotional Code!*



Eligibility:

This program is available to all TPI Certified Professionals located in the US and Canada.

Eligible Products:

All Life Fitness strength and cardio home fitness equipment.

Commission Examples:

Equipment Model	20% Client Discount	Your 5% Commission*
Club Series Treadmill	\$1,100 OFF	\$220
Club Series Cross-Trainer	\$800 OFF	\$160
Club Series Upright Bike	\$500 OFF	\$100
G7 Gym System	\$600 OFF	\$120

* Commission based on purchased price after the 20% discount. Tax and delivery charges not included.

How to Register

Step 1: Fill out the 3 forms listed below**

Form 1: Tee to Fitness Preferred Pricing Program Registration Form

Form 2: Life Fitness New Supplier Form

Form 3: W9 Form (W8BEN if in Canada)

Step 2: Fax forms to Life Fitness at 1-847-789-8765.

Step 3: Wait 5-7 business days to receive an email with your Promotional Code and marketing materials to promote the program among your clients.

Start accumulating the 5% commission for all Life Fitness products your clients purchase through our online store www.shop.lifefitness.com using your unique Promotional Code.

Step 4: Receive a check 30 days after each quarter ends, for the total amount accrued the previous quarter.

**** Find all forms below**

Questions?

For **product and ordering** questions, contact Mike Kamin at michael.kamin@lifefitness.com . For **Tee to Fitness Preferred Pricing Program** questions, contact Marc Berry at marc.berry@lifefitness.com

*20% off manufacturer's suggested retail price (MSRP). Tax and delivery charges are additional. May not be combined with any other offers. Preferred pricing not available at any retail locations. Offer good only through www.shop.lifefitness.com . Discount will be shown after promotional code is entered at checkout.



Tee to Fitness Preferred Pricing Program

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Registration Form

To confirm your participation in the *Tee to Fitness* Preferred Pricing Program, please **complete the following form and fax it to 1-847-789-8765.**

Tee to Fitness Preferred Pricing Program Conditions

About your client's 20% Discount

- > 20% off manufacturer's suggested retail price (MSRP). Tax and delivery charges are additional.
- > Discount may not be combined with any other offers.
- > Discount is not available at any retail locations.
- > Discount good only through www.shop.lifefitness.com. Discount will be shown after promotional code is entered at checkout.
- > Only available for shipments to the US and Canada.

About your 5% Commission

- > Commission is based on the product(s) purchased price after the 20% discount. Tax and delivery charges are not included in the commission.
- > Commission is taxable.
- > Commission will be registered and accrued only when clients purchase through our online store www.shop.lifefitness.com using your unique Promotional Code.
- > The address in the W9 Form (W8BEN if in Canada) should match your home address.
- > **PAYMENT TERMS: QUARTERLY BY CHECK.** You will receive a check 30 days after each quarter ends, for the total amount accrued the previous quarter.

_____ (Name) will participate in the *Tee to Fitness* Preferred Pricing Program. I have read and understood the Program Conditions above.

Signature

Date

Name (Please Print)

Title



LIFE FITNESS NEW SUPPLIER FORM
TEE TO FITNESS Preferred Pricing Program

FAX COMPLETED FORM TO 1- 847-789-8765

NAME

EMAIL

HOME ADDRESS (Not a PO Box Address):

STREET ADDRESS

CITY, STATE, ZIP CODE AND COUNTRY

CHECK ADDRESS:

STREET ADDRESS

CITY, STATE, ZIP CODE AND COUNTRY

PHONE

FAX

W9 NUMBER

OR W8BEN NUMBER

PLEASE ATTACH W9 FORM (W8BEN IF IN CANADA)

LIFE FITNESS USE ONLY

SUPPLIER#: _____

DATE: _____

REASON FOR MAINTENANCE: NEW VENDOR _____ UPDATE _____

REQUESTED BY: _____

AP: _____

DATE: _____

PAYMENT TERMS: _____

Request for Taxpayer Identification Number and Certification

**Give form to the
requester. Do not
send to the IRS.**

Print or type See Specific Instructions on page 2.	Name (as shown on your income tax return)	
	Business name, if different from above	
	Check appropriate box: <input type="checkbox"/> Individual/Sole proprietor <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Limited liability company. Enter the tax classification (D=disregarded entity, C=corporation, P=partnership) ▶ <input type="checkbox"/> Exempt payee <input type="checkbox"/> Other (see instructions) ▶	
	Address (number, street, and apt. or suite no.)	Requester's name and address (optional)
	City, state, and ZIP code	
	List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on Line 1 to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Social security number
or
Employer identification number

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
3. I am a U.S. citizen or other U.S. person (defined below).

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the Certification, but you must provide your correct TIN. See the instructions on page 4.

Sign Here	Signature of U.S. person ▶	Date ▶
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Purpose of Form

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income.

Note. If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,
- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.

The person who gives Form W-9 to the partnership for purposes of establishing its U.S. status and avoiding withholding on its allocable share of net income from the partnership conducting a trade or business in the United States is in the following cases:

- The U.S. owner of a disregarded entity and not the entity,